

# Mrs. McNair, the buyer, has returned—read what she has to say!



**Sale begins Monday morning at 8:30 o'clock; ends Saturday night at 9:30**

**Walker's**  
CORNER 3<sup>rd</sup> SO. AND MAIN  
Phones: Independent—227; Bell—EXCHANGE 22.  
Call all departments.

**The greatest sale of ready-to-wear garments ever offered Salt Lakers**



## A \$30,000.00 stock, bought especially for this wonderful sale

Without a doubt the greatest business transaction ever made by any one house in the west—a purchase of suits, dresses, coats, skirts, waists, undermuslins, petticoats, kimonos, boys' and girls' clothing, etc., absolutely unparalleled. Our entire annex a mammoth bargain counter this week.

Three weeks ago, we were notified by wire through our New York office—J. E. Manix & Co. that the manufacturers of ready-to-wear garments were hard pressed and needed the money—goods were selling at sacrifice prices—"a word to the wise is sufficient" we sent our buyer, Mrs. McNair post haste on the Overland Limited connecting with the 20th Century Express and arriving in New York the morning of the fourth day.

Mrs. McNair is back—got here last Wednesday—simultaneously arrived by express \$30,000.00 worth of the finest ready-to-wear merchandise ever brought to this city. Mrs. McNair was "busy every minute" in New York—the departments show it. The entire suit section, the entire undermuslin section and the entire juvenile section will be devoted to this magnificent event; three of the greatest ready-to-wear departments in Salt Lake City and recognized as such.

**Savings will be 40, 50, 60 and as high as 75 per cent of the actual values**

### Never before and perhaps never again

will the people of this city have the opportunity of choosing right from such a tremendous stock of strictly seasonable ready-to-wear garments at figures even half as reasonable as these.

It's an event made possible only by the present state of the markets and the alertness of this firm in grasping every opportunity to save money for its customers.

The cash was what counted—goods that under ordinary conditions would have brought twice and even three times what we paid, were to be had in unlimited quantities—the size of this city was the only thing that limited the quantity we purchased. Monday morning till Saturday night—six days of unprecedented selling in the annex.

### Tailored suits and dresses

Over three hundred handsome creations in this splendid lot. The suits are the newest models in Butterfly, Prince Chap and semi-fitted styles, the fabrics include French and herringbone serges, worsteds, shadow stripes, Panamas, stripe worsteds, novelty voiles, etc., in blacks, blues, browns, tans, Copenhagen, russets, leathers, and assorted colorings in checks. A tremendous stock priced way under value.

An entrancing maze of beautiful dresses—every kind imaginable, there are lovely taffetas, plain and fancy, there are rich, soft Rajahs and foulards, there are dainty lingerie effects in endless variety, the styles include the Princess and two-piece ideas, most popular for now, even more and better than we showed at the opening, and the prices—just come and see.



### Undermuslins and corsets

Full line of gowns, drawers, petticoats, corset covers, chemise and sets in finest nainsook, muslin and long cloth. Dainty trimmings, newest ideas, finest workmanship. Prices as low as three-fourths off. Excellent models in corsets. Good assortment of reliable kind. Sensational reductions.

*During this great sale we will allow no approvals exchanges or returns on sale goods*



See our 28 show windows—every one brim full of new spring ready-to-wear garments at reductions wonderful. They just give an idea of the magnitude of this great \$30,000 purchase.

### Petticoats and kimonos

A gorgeous array of silk petticoats.

Full line of seasonable shades.

Extra full models, elegant deep flounce and silk dust ruffle. Priced less than what we usually pay.

Splendid lot of kimonos, long and short, handsome ideas, splendidly underpriced.

*Charge customers may arrange to have goods purchased during this sale charged on May bills.*

### Twenty-five extra salespeople to help

serve the throngs that will rush in after these wonderful offerings.

We have taken every precaution that no one should be disappointed, ample accommodations for delivery, alterations and attention to every detail that the great sale may go on as smoothly as an ordinary week in the great store.

For your enlightenment and to show the reliability of this sale we give here a list of the manufacturers we purchased these great stocks from—Max Schwartz, I. and M. Phillips, Joseph Jonasson, Leo Schwartzreich, E. Elfenbein, Bonwitt Bros., Queen Mfg. Co. and Mitchell & Sons—all leading manufacturers in their particular lines and absolutely reliable.

### Waists, skirts and coats

Hundreds of dainty waists, too vast is the quantity to describe here in detail—there are all kinds and prices—laces, silks, nets, linens, tailored styles and all kinds of lovely creations so dear to the particularly dressed woman. Reductions go as low as three-fourths off.

Skirts of all kinds. Panamas, worsteds, mohairs, serges, voiles and silks in check, stripes and plain colors. Styles right for the coming season. Prices below cost.

In the coat showing, you'll find lace coats, pongee coats, cloth of gold coats, chiffon broadcloth coats and so on. Styles for street wear, afternoon wear and evening wear. Long, short and medium lengths. Marvelous mark-downs.



## A brief synopsis of the reductions

**just to show the remarkableness of the offers.**

There will be as many more displayed in the store. A list of reductions on new spring wearables such as you never read before—don't miss a word of it.

Up to \$35.00 tailored suits..\$14.95	Up to \$10.75 short coats.....\$5.95	Up to \$1.25 drawers for.....85c
Up to \$45.00 tailored suits..\$18.75	Up to \$12.00 short coats....\$6.95	Up to \$1.75 gowns for.....98c
Up to \$55.00 tailored suits..\$23.00	Up to \$6.75 short coats.....\$2.48	Up to \$2.00 corset covers for..\$1.39
Up to \$68.75 tailored suits..\$32.50	Up to \$18.00 pongee coats...\$10.00	Up to \$1.25 corset covers for..85c
Up to \$85.00 tailored suits..\$38.75	Up to \$10.00 silk coats.....\$6.95	Up to \$1.75 corset covers for..98c
Up to \$30.00 jumper suits..\$15.00	Up to \$6.75 walking skirts...\$3.95	Up to \$12.75 silk petticoats..\$5.95
Up to \$40.00 jumper suits..\$19.75	Up to \$13.75 walking skirts..\$6.95	Up to \$25.00 silk petticoats..\$9.75
Up to \$50.00 jumper suits..\$25.00	Up to \$20.00 walking skirts..\$8.75	Up to \$6.00 silk petticoats...\$2.95
Up to \$10.00 lingerie dresses.\$4.98	Up to \$30.00 walking skirts.\$12.75	Up to \$3.50 kimonas for.....\$1.95
Up to \$15.00 lingerie dresses.\$8.75	Lawn waists worth \$2.00 each..85c	Up to \$7.50 boys' suits.....\$3.95
Up to \$30 lingerie dresses...\$12.95	Lawn waists worth \$3 each..\$1.48	Up to \$5.00 children's coats..\$1.95
Up to \$45 lingerie dresses...\$20.00	Lawn waists worth \$4.50 each.\$1.69	Up to \$7.50 misses' coats...\$2.95
	Lace and net waists worth \$7.50 each.....\$3.95	Up to \$10 children's dresses..\$4.69
		Up to \$22.50 child's dresses.\$12.95

### In our entire juvenile section

Boys' suits, girls' dresses, boys' coats and children's coats and boys' trousers at unparalleled price cuts.

A fine stock of boys' suits in Norfolk, sailor and Russian styles, newest fabrics for this season, popular colorings and mixtures. Ages 2 to 16. All grades. See them.

Girls' dresses in Russian and Gretchen models. Fine lawns, linens and madras fabrics. Ages 6 to 14. A beautiful assortment, greatly underpriced.

Splendid lot of girls' coats in brown, blue, red, gray, black and popular plaids. Fine serges and fancy worsteds. Small checks help to swell the variety. Box styles with tailored collars of velvet and self materials. Very handsome assortment at savings to three-fourths. Full line of sizes.

Boys' coats in red, grey, tan, brown and mixtures. Box style, double breasted. The popular reefer. Ages 2½ to 9. Very unusually reduced.

**Extra charge will be made for alterations**